

The Many Facets of Rose O'Neill

Kewpiesta 2023: Come Join the Fun!

Kewpiesta is that special time of year when Rose O'Neill enthusiasts come together in Branson, MO, to enjoy educational programs, shared discoveries, exhibits, activities, and the comradery of friends old and new.

Westgate Branson is the center of activity for the event. Reservations should be made as soon as possible to ensure you are booked into the Kewpiesta block of rooms. Make your reservations by calling **877-502-7058** and use Group Code **63-888** to receive our special room rate of \$64 per night. This is the general reservations number. If you have ANY issues, call **417-332-3557**. This is our special group sales office. Leave a message if they do not pick up and they will return your call. Reservations can be cancelled up to 72 hours before your scheduled arrival date without penalty.

Registration forms must be **received** by April 15, 2023. If your registration materials will not arrive by that date, please call Susan Strauss at 303-931-4308 to let her know they are coming. Included in the information she will need are your meal choices. Those registrations that will arrive late need to be mailed to IROCF, P.O. Box 688, Branson, MO 65615.



The following information will provide you with specific information about Kewpiesta, the events we have planned, and “homework” so you will be able to get the most out of your Kewpiesta experience. Items are arranged in the approximate order in which they occur.

When you arrive, you will want to pick up your registration materials by **registering**. Pick up your registration envelope with your banquet ticket and any other tickets you may have purchased. If you prepaid for centerpiece tickets, these will also be included in your envelope. Your nametag shows you have registered and is your entry ticket to each of our events.

Your **registration fee** will include your bag, 2023 Kewpiesta pin, name card (which acts as your ticket to get into members only events), educational workshops/seminars, and your banquet ticket. We are aware that some of you will choose not to attend the banquet. In the event you do not plan to attend this special event, you will be given the option of receiving **Kewpie Kash**. Kewpie Kash is non-transferrable and expires immediately following the Saturday Auction. It can be used to purchase items at the following events: IROCF Garage Sale, IROCF table at Trade Corner, and the Saturday Morning Auction.



Koffee Time: Here's your chance to gather with fellow members over a nice, hot cup of koffee to start your day. Remember to bring your own mug, but if you forget, don't despair! We will have disposable cups available as well.

Garage Sale: About the garage sale..... Our organization has bags, pins, and other items that we have sold over the years. Before these things are offered for sale to the public, we thought we would give our members first crack at purchasing them. Use your Kewpie Kash to help pay for what you buy! The garage sale will pop up from time to time at different events and is unscheduled.



Trade Corner: Sales of Kewpies and Rose O'Neill related items only. Tables are \$25 for a 6-foot table. Space is limited and will be given on a first come, first served basis based upon the postmark of your Kewpiesta registration. You must be a member to rent a table. Additional information is available on the registration form that follows.



Annual Business Meeting: Please bring your membership card in order to vote on business during our meeting for all current members. Find out what is going on behind the scenes. This is your opportunity to ask questions and get answers. A group photo of members will happen immediately after the meeting. Affiliate Presidents will meet immediately following the photo.



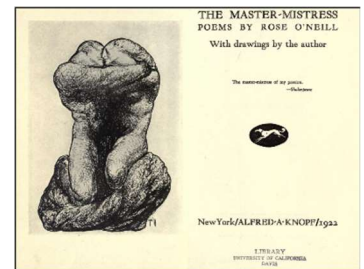
All Affiliate Get Together: This is the time to join other affiliate chapters, buy tickets for drawings, enjoy the company of other attendees, and have fun. Refreshments will be served.



Hidden Treasures: This is your opportunity for Show and Tell about your “treasures”. Have an item you’d like more information about? Bring it along and ask those in attendance. Find a rare item that no one may have seen before? Bring it along to share with fellow lovers of all things Rose O’Neill. Have an item with a special story behind it? Bring it along too!

Education: Please sign up for any number of these educational sessions. We need counts for handouts (if any) and room set up.

- Our Website: What’s Really There? (Karen Salaz) – Interactive lecture. Explore our website with Karen and discover areas you may not have realized are available!
- Kewpie Shopping in the Age of the Internet (Paul Dietterle) – Take a look at some of the “Do’s” and “Don’ts” (benefits and dangers) of shopping on the internet.
- The Poems of “*The Master-Mistress*” – please go online to see a copy of Rose O’Neill’s poems in *The Master-Mistress*. After reading the poems, please choose your favorite to read and discuss at this event. **To prepare for this session, please visit <https://archive.org/details/mastermistresspo00oneirich/mode/2up> where a free online version of the novel is available.**
- Comparison Workshop: *Needlecraft Magazine* Composition Kewpies (Susan Wilson) – Please see article, “Calling All Kewpie Girls.” If you have one of these types of Kewpies, please bring it along to the session and discuss the different versions Susan has found.
- “*The Rose of Washington Square*” (Pat Wahler) - Come meet the author of this new book! Pat will do a presentation followed by Q&A and a book signing.
- The Many Facets of Rose O’Neill (Karen Salaz and David Edwards) – Karen and Dave have picked out a variety of short stories, illustrations, cartoons, etc. to discuss Rose’s progression as an artist and person.



Affiliate Dinners: This is the time to join an Affiliate for dinner! Contact your Affiliate to see if they will hold a dinner or join Missouri. The Missouri Mo-Kewps will hold their Affiliate dinner at the Branson Woods. Tickets will be on a first come-first serve basis, but you can sign up through Registration. A waiting list will be compiled if necessary. The menu will include choice of BBQ pulled pork, BBQ chicken, or oven roasted chicken, creamy coleslaw, macaroni and cheese, Wilbur beans, garlic mashed potatoes, cornbread, and tea or water.

Kewpie Bingo – Come join us for a relaxed evening of Bingo! Get to know Rose O’Neill through the Bingo squares.

Banquet: Our Banquet will be at the College of the Ozarks Keeter Center. Seating will be assigned, so please let us know with whom you’d like to sit. The food is excellent! You may choose from the Chicken Chop, a chicken breast with Frenched wing bone wrapped in bacon and served with mushroom ragu, garlic mashed potatoes and green beans, or Salmon en Croute, Atlantic salmon with Brie cheese and spinach, wrapped in pastry crust and served with chive cream sauce and green beans. Both choices come with a bread, salad and dessert. The Children’s meal consists of chicken tenders, French fries, fruit cup, cookies and milk or apple juice. We will do our best to accommodate any dietary restrictions.



Breakfast – Join us for one last meal together before you head home. The breakfast will consist of muffins, yogurt parfaits, whole fruit, coffee, and OJ. Counts are needed before we arrive, so *this is only available with registration*. Although there is a minimal charge for this meal, we gladly accept donations as the price charged does not cover the entire per-head cost.



The Many Facets of Rose O'Neil

Kewpiesta 2023 Schedule

Tuesday, April 25

8:30 am	Board of Director's Meeting	Room 100
4 pm - 5 pm	Early Bird Registration	Room 200

Wednesday, April 26

7 am - 9 am	Koffee Time – BYO Mug	Room 200
9 am – 11:30 am	Registration	Room 200
1 pm – 2 pm	Program: Our Website: What's Really There? (K. Salaz)	Pavilion
2:15 pm – 3:15 pm	Program: Kewpie Shopping in the Age of the Internet (P. Dietterle)	Pavilion
3:30 pm – 4:30 pm	Discussion/Reading: The Poems of The Master-Mistress	Pavilion
6:30 pm	Auction Preview	Pavilion
7:00 pm	Auction	Pavilion

Thursday, April 27

7 am - 9 am	Koffee Time – BYO Mug	Room 200
9 am – 10 am	Registration	Pavilion
10 am – 12 pm	Comparison Workshop (S. Wilson)	
	Needlecraft Magazine Composition Kewpies	Pavilion
1 pm – 3pm	Annual Business Meeting	Pavilion
	Photo Immediately Following Meeting	Pavilion
	Affiliate President's Meeting Following Photo	Pavilion
3:30 pm – 4:30 pm	"The Rose of Washington Square"	
	Book Talk and Signing (P. Wahler)	Pavilion
6:45 pm	All Affiliate Set Up	Pavilion
7 pm – 7:45 pm	All Affiliate Get Together	Pavilion
8 pm – 8:30 pm	Window Display Promenade	Buildings 1,2,6,7

Friday, April 28

7 am - 9 am	Koffee Time – BYO Mug	Room 200
7:30 am – 8:45 am	Trade Corner Set Up	Pavilion
9 am – 10:30 am	Trade Corner	Pavilion
1 pm – 2 pm	Hidden Treasures	Pavilion
2:15 pm – 4 pm	Program: The Many Facets of Rose O'Neill (K. Salaz & D. Edwards)	Pavilion
4 pm – 5 pm	Auction Item Check-In/Intake	Pavilion
5 pm – 7 pm	Affiliate Dinners	TBD
7 pm	Kewpie Bingo	Pavilion

Saturday, April 29

7 am - 8 am	Koffee Time – BYO Mug	Room 200
8 am – 8:30 am	Auction Preview	Pavilion
8:30 am – 11 am	Auction	Pavilion
10 am – 5 pm	Bonniebrook Open House	Bonniebrook
5:30	Seating for Banquet	Keeter Center
6:00	Banquet	

Sunday, April 30

8 am	Breakfast*	Pavilion
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* Additional fee paid with registration – see Registration form for exact amount

Registration Form

Kewpiesta 2023

April 26th – 30th

PLEASE READ CAREFULLY!

Registration is required for anyone attending Kewpiesta

Name(s) _____

Address _____

Phone number _____ Email _____

Representing an Affiliate?: Yes _____ Affiliate Chapter _____ No _____

Will you have a Window Display? Yes _____ No _____

Will you sell from your room? Yes _____ No _____

	Amount	Number Registered	Total Amount
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If you are a Current Member, your registration is:

- | | | | |
|--|-------|-------|-------|
| • If <u>received</u> before April 8, 2023 | \$90 | _____ | _____ |
| • If <u>received</u> between April 8-15, 2023 | \$95 | _____ | _____ |
| • If <u>received</u> after April 15, 2023 (Call Susan) | \$100 | _____ | _____ |

If you are a First-Time Attendee and Current Member:

- | | | | |
|--|------|-------|-------|
| • If <u>received</u> before April 8, 2023 | \$55 | _____ | _____ |
| • If <u>received</u> between April 8-15, 2023 | \$60 | _____ | _____ |
| • If <u>received</u> after April 15, 2023 (Call Susan) | \$65 | _____ | _____ |

If you are a Child (under 11):

- | | | | |
|--|------|-------|-------|
| • If <u>received</u> before April 8, 2023 | \$25 | _____ | _____ |
| • If <u>received</u> between April 8-15, 2023 | \$30 | _____ | _____ |
| • If <u>received</u> after April 15, 2023 (Call Susan) | \$35 | _____ | _____ |

If you are a Non-Member:

- | | | | |
|--|-------|-------|-------|
| • If <u>received</u> before April 8, 2023 | \$100 | _____ | _____ |
| • If <u>received</u> between April 8-15, 2023 | \$105 | _____ | _____ |
| • If <u>received</u> after April 15, 2023 (Call Susan) | \$110 | _____ | _____ |

Banquet (included in the price of Registration):

Please choose your entrée or opt to receive Kewpie Kash (see Kewpiesta Information)

Adults:

Chicken Chop _____ Salmon en Croute _____ Dietary Restrictions _____

Children: _____

OR: I opt to take Kewpie Kash in lieu of the Banquet _____

Special Centerpiece Drawing Tickets:

Special Centerpiece tickets are \$5 each. I would like to buy _____ tickets. _____

Dues:

I would like to pay my 2023 individual dues \$40 _____

I would like to pay my 2023 family dues \$45 _____

Total Amount Due (Add all totals from each page) _____

Make checks payable to IROCF and send them along with this form to:

Ron Songer, 2013 Ridgeway Drive, Denison, IA 51442

Absolutely **NO REFUNDS** after April 15, 2023.

Additional fees may apply if not received by specified dates!

Call Susan Strauss at 303-931-4308 if your Registration will not be **received** by April 15, 2023!

Trade Corner Regulations

IROCF Kewpie Trade Korner regulations are as follows:

1. You must be a 2023 paid member of IROCF and have paid the Kewpiesta registration fee.
2. Only 2 persons permitted per space during set up.
3. Items offered must be Kewpie or Rose O'Neill related.
4. Vendors are requested to give emphasis to offering collectible items.
5. The fee of \$25 per table must accompany this form.
6. Trade Korner ID Ribbons will be in your Kewpiesta Registration packet.
7. You must submit your own Missouri sales tax or have a current sales tax number. This is your responsibility.
8. Please provide the name of any helper when you check in at Registration.

All Affiliate Get Together

The IROCF All Affiliate Get Together is scheduled for Thursday, April 27 2023, from 7 pm to 7:45 pm. This is the opportunity for Club Affiliates to collect dues, display their drawing items, and sell drawing tickets. Drawing tickets are not to be sold at Trade Korner. *There will be a \$10 fee per affiliate for refreshments.* Affiliates are NOT required to bring refreshments. The person leading the Affiliate should include the fee in their Registration form so we know who to contact in case of any questions.

Window Display Guidelines

AFFILIATE WINDOWS

1. State charter must be visible in the window.*
2. Display completed by noon Thursday. *
3. No for sale items or signs in the window. *
4. Adaption to the Kewpiesta theme.
5. Originality of display.
6. Neatness of display.
7. Overall presentation of display. (Display must be lit at night and the room should not be visible.)

INDIVIDUAL WINDOW DISPLAY

1. Display completed by noon Thursday. *
2. Adaptation to the Kewpiesta theme.
3. Originality of display.
4. Neatness of display.
5. Overall presentation of display. (Display must be lit at night and the room should not be visible.)

*If these qualifications are not applied to the window, displays will not be judged.

The Many Facets of Rose O'Neill

Kewpiesta Previews

Poems of *The Master-Mistress*

This session will be an interactive discussion of poems written by Rose O'Neill contained in *The Master-Mistress*. The novel, published in 1922, contains more than 200 of Rose's poems. The collection provides an insightful look into Rose and her perspective on many aspects of life. If you don't own the book, it is available for free from the University of California online library. Join us on Wednesday from 3:30-4:30 p.m. for this first of its kind Kewpiesta discussion. To prepare for the event, please visit <https://archive.org/details/mastermistresspo00oneirich/mode/2up>

Calling all "Kewpie Girls"

We are looking for composition head and arms Kewpies with cloth bodies. If you have a Kewpie like the one advertised in the 1914 *Needlecraft Magazine*, at left, please bring it with you to share at the seminar.

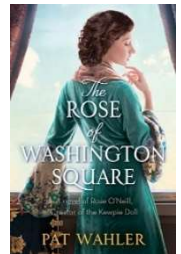
The doll in the checked dress, on the far right of the lineup of Kewpies, matches the one from the advertisement. It previously belonged to Cleo Kelly and was auctioned last Kewpiesta. It has been a long time since Cleo originally found it and she is featured in her book, *The Kewpies in My Life*, published in 1973.

The four Kewpies, at left, while dressed appear to be the same Kewpie Girl. Come to the seminar to find out these four Kewpies' secrets. Are there other differences in more of these dolls? Come, bring yours and let's find out on Thursday from 10 a.m.-12 p.m.



Author Pat Wahler Book Signing

Hot off the presses, the author of *The Rose of Washington Square: A Novel of Rose O'Neill, Creator of the Kewpie Doll*, will be attending Kewpiesta. Published on Jan. 20, 2023, Pat Wahler's book looks at Rose's life as she set out to make her way in a man's world despite every obstacle facing her. Ms. Wahler will be speaking from 3:30-4:30 p.m. on Thursday. A book signing will follow. Books also are available online through a variety of different books dealers and may be at your local library.



Hidden Treasurers

New treasurers are revealed every year. Just when you think you've seen everything, a new find shows up no one has seen before. There also always are expert Kewpie collectors in the audience, so now is your opportunity to learn the illusive information on a piece in your collection.



Preview of Kewpiesta Centerpieces

Buy your tickets now to increase your chances on winning one of our Centerpieces? At left is a photo of our 2023 Centerpieces. Please note, no two are exactly alike.

At right is our Special Centerpiece... only one available through that special drawing.



Approval: IROCF 2022 General Meeting Minutes

Jeannine Wing, our Secretary, will not be reading the minutes of the 2022 General Membership Meeting at our 2023 General Membership Meeting. The 2022 Unapproved Minutes were printed in your June, 2022 *Kourier*. Please take the time to read them before Kewpiesta and send any corrections/additions to Jeannine at rjwing@yahoo.com. This small action will save a lot of time at our meeting!